

KEEPING MY CHILD SAFE ON TIKTOK



TO TURN
RESTRICTED
MODE ON OR
OFF:



1

IN THE TIKTOK APP,
TAP PROFILE AT
THE BOTTOM

2

TAP THE MENU
BUTTON AT THE
TOP

3

TAP SETTINGS AND
PRIVACY

4

TAP CONTENT
PREFERENCE, THEN
TAP RESTRICTED MODE

5

FOLLOW STEPS TO
ENTER A PASSWORD
TO TURN RESTRICTED
MODE ON/OFF



RESTRICTED MODE



USER SAFETY



FAMILY PAIRING



ALLOWS PARENT TO LINK THEIR TIKTOK ACCOUNT TO THEIR TEEN'S AND SET PARENTAL CONTROLS AND CUSTOMISE SAFETY SETTINGS BASED ON INDIVIDUAL NEED.

SET DAILY SCREEN TIME LIMITS

MUTE PUSH NOTIFICATIONS

RESTRICTED MODE

DECIDE WHERE THEY CAN SEARCH CONTENT

MAKE ACCOUNT PRIVATE OR PUBLIC

RESTRICT WHO CAN SEND MESSAGES

RESTRICT WHO CAN LIKE OR COMMENT ON VIDEOS

HOW TO SET UP FAMILY PAIRING

TO LINK PARENT AND TEEN ACCOUNTS:

1. IN THE TIKTOK APP, TAP PROFILE AT THE BOTTOM.
2. TAP THE MENU BUTTON AT THE TOP.
3. TAP SETTINGS AND PRIVACY, THEN TAP FAMILY PAIRING.
4. TAP PARENT OR TEEN.
5. FOLLOW THE STEPS IN THE APP TO LINK ACCOUNTS.



SCREEN TIME

PUSH NOTIFICATIONS

DIRECT MESSAGING

DISCOVERABILITY



USER SAFETY



A RECENT REPORT BY OFCOM HIGHLIGHTED THAT OVER HALF OF 3-17-YEAR-OLDS ARE USING TIKTOK..

1. WHAT IS TIKTOK?

TIKTOK IS A VIDEO-SHARING PLATFORM WHERE YOU CAN WATCH AND CREATE VIDEOS, AND LIVESTREAM. THE APP HAS AN AGE-RATING OF 13+.

USERS CAN BROWSE DIFFERENT VIDEOS ON TIKTOK VIA A PERSONALISED FEED KNOWN AS THE 'FOR YOU PAGE'. YOU CAN ALSO SEARCH FOR CONTENT USING TOPICS OR HASHTAGS.

2. HOW DOES THE TIKTOK ALGORITHM WORK?

THE PLATFORM USES ALGORITHMS TO SHOW USERS DIFFERENT VIDEO CONTENT BASED ON THEIR INTERESTS AND OTHER VIDEOS THEY WATCH. THIS MEANS THAT NOT EVERYONE'S 'FOR YOU PAGE' IS THE SAME.

SOMETIMES PLATFORMS ALSO TEST OUT DIFFERENT TYPES OF CONTENT WITH SIMILAR THEMES TO SEE HOW WE INTERACT, SO IT KNOWS WHAT TO SHOW US IN THE FUTURE.

3. WHAT TYPES OF VIDEOS ARE ON TIKTOK?

ANYONE WITH AN ACCOUNT CAN UPLOAD A VIDEO TO THE PLATFORM. THIS MEANS THAT THERE'S A WHOLE RANGE OF VIDEOS THAT FEATURE DIFFERENT TOPICS, CHALLENGES OR IDEAS. SOME MIGHT INCLUDE:

- DANCING OR LIP-SYNCHING
- CLIPS FROM TV SHOWS OR FILMS
- SPORTS
- RECIPES
- FITNESS
- RECIPES
- NEWS OR WORLD EVENTS
- COMEDY SKETCHES AND FUNNY VIDEOS



USER SAFETY



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4. IS TIKTOK SAFE FOR CHILDREN?

TIKTOK CAN BE A CREATIVE OUTLET FOR YOUNG PEOPLE AS IT ALLOWS THEM TO LEARN ABOUT VIDEO EDITING AND DISCOVER NEW INTERESTS.

HOWEVER, IT CAN BE EASY FOR CHILDREN AND YOUNG PEOPLE TO COME ACROSS INAPPROPRIATE CONTENT ON THE APP.

BECAUSE TIKTOK USES ALGORITHMS TO SHOW USERS NEW CONTENT, IT'S EASY FOR YOUNG PEOPLE TO COME ACROSS INAPPROPRIATE OR UPSETTING VIDEOS. THE PLATFORM ALSO HAS COMMUNICATION FEATURES THAT ALLOW USERS TO PRIVATELY MESSAGE EACH OTHER WHICH COULD PUT YOUR CHILD AT RISK OF BEING CONTACTED BY SOMEONE THEY DON'T KNOW.

5. MAKE SURE YOUR CHILD SIGNS UP TO TIKTOK WITH THE CORRECT AGE

ALL ACCOUNTS CREATED BY 13-16-YEAR-OLDS ARE SET TO PRIVATE BY DEFAULT. THEY ALSO HAVE RESTRICTED ACCESS TO DIRECT MESSAGES AND LIVESTREAMING. HOWEVER, YOU SHOULD STILL REVIEW THE SETTINGS TO ENSURE THEY'VE BEEN SET UP CORRECTLY.



USER SAFETY